

# Instant Address Validation Service

Integration by San Diego Data Pro Inc.

## ADDRESS VERIFICATION

Verify that the address is a valid, deliverable address, based on the Postal Service's own data.

## STANDARDIZATION

Qualifier words (e.g. Apartment, Avenue, Suite) are changed to USPS standard abbreviations (Apt, Ave, Ste) and added where needed. ZIP codes are upgraded to the full nine digits.

## INSTANT FEEDBACK

Your application users see the results of the address check in real time. If the address cannot be verified as entered, helpful messages guide the user to make the appropriate corrections.



- Verify addresses against U.S. Postal Service databases instantly, as they are entered in your database.
- Fill in missing information and standardize abbreviations ('Suite' becomes Ste). ZIP codes are completed to nine digits.
- Integrate with your custom database, business applications, and web sites. Drop-in and custom solutions available.
- Flexible subscription options are available to match your needs.

Standardized, up-to-date addresses for your customers and leads are a critical part of your business. Whether you are mailing products, advertisements, invoices, or other business mail, you need to ensure that the addresses that end up in your data are valid and properly formatted. Incomplete, incorrect, or improperly formatted addresses can cause costly delays and result in lost or returned mail.

While there are many ways to improve your existing data (San Diego Data Pro can help with that as well), the best solution is to ensure high quality address data at the point of entry.

San Diego Data Pro has partnered with Melissa Data Corp., a leading provider of data quality software and services, to bring you an easy-to-use address validation service that can be integrated into your corporate applications.

We can provide address validation with our standard pre-built components, or custom develop an interface that fits in seamlessly with your existing applications. The address checking engine and data are accessed via the web with standard integration methods, freeing you from maintaining and updating onsite software and data.

# Address Validation Integration



Address Validation can be integrated in your corporate applications in a variety of ways.

For web applications, the easiest way to get started is to use our Silverlight web component. It can be placed on any web page, no matter what platform you develop with.

Custom integrations are very straightforward. The address validation service is accessed via common web based interfaces (SOAP, REST). It can be integrated in most any corporate application that supports modern customization.

We can provide pre-built ASP.Net and RIA interfaces, or custom build an interface to your specifications. The interface will make the call to check the address, and replace the corrected data in your data entry form.

## SUBSCRIPTION MODEL

Pricing is based on the amount of records processed per year.

Discounts apply for increasing volume.

## OTHER VALIDATIONS

In addition to validating addresses, you can easily add on services to validate names, phone numbers, and email addresses.

## SAN DIEGO DATA PRO

San Diego Data Pro Inc. is a software development company that specializes in data-driven corporate applications.

For more information on any of our products or services please call us at 858.442.8788 or visit us on the Web at:

[SanDiegoDataPro.com](http://SanDiegoDataPro.com)

# Data Quality Services

- Address de-duplication – We can provide services and software to help you find duplicate records in your data.
- International Addresses – Ask us how we can help you validate your foreign addresses.
- GeoCoding – This service helps you identify the exact location of an address, making service calls and deliveries more efficient.
- Carrier Route Info – Make your mailings easier to presort for the Post Office.
- Much More – Ask us how we can help you improve the quality of your customer data.

## SDDP SERVICES

Custom Software/Web Development  
Database Development and Tuning  
Reporting and Data Visualization  
Web Hosting  
Data Quality Consulting