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**KEVIN DAVIS INSURANCE SERVICES ESTIMATES IMPROVED EFFICIENCY AND
SIGNIFICANT COST SAVINGS WITH NEW ONLINE APPLICATION PROCESS**

Estimated Three-Year KDIS Cost Savings of \$106,793

Los Angeles, CA—March 22, 2010—Kevin Davis Insurance Services (KDIS) today launched their new version of the online application process for their specialty programs for Directors and Officers, Fidelity, EPLI and Umbrella programs targeted at the condo and homeowner insurance market. This new online application, designed by Lucitech, Inc. and developed by San Diego Data Pro Inc. allows retail agents to login to one website and enter application data for all lines of the business with real-time web service data integration into two end databases simultaneously through the KDIS Vertafore AIM agency management system. The online application that retail agents view and use provides a seamless and dynamic user experience by loading the full application, and only displaying the questions that are relevant to each individual insured based upon previous entry. Other efficiency features and functionalities include: ability to apply for any combination of all four coverage types, additional recreational amenities inquiry options, capability to upload additional files available for the risk at the time of application viewable through the Vertafore AIM agency management system, and data collection and Portable Document Format (.PDF) file automation to both the agent and KDIS underwriter. With this new workflow efficiency deployed, initial KDIS projections estimate a three-year time savings of 7,120 hours and cost savings of \$106,793.

Doug Mortenson, Operations Manager for Kevin Davis Insurance Services, said, "Prior to working with Lucitech and San Diego Data Pro, we reviewed many

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insurance system development options and had built rating systems through vendors. We needed customization that was difficult to deliver. Owner Tracy Engel of Lucitech had innovative workflow architecture plans and handled all of the system architecture, project planning and significant project management. Ed Lance from San Diego Data Pro provided top-notch front-end development. This project was successful because of the team communication and clear understanding of our objectives and goals which we think will translate into considerable bottom-line savings in time and cost.”

About Lucitech Inc.

Lucitech specializes in the MGA market and has extensive client expertise in commonly deployed Vertifore AIM software. Lead by Tracy Engel, who has over 20 years of experience in insurance and IT, Lucitech understands insurance workflows and develops solutions that directly impact productivity and profitability for insurance companies and MGA's. Lucitech assumes the role of both an insurance analyst and system architect, ensuring detailed documentation on processes and workflows, delivering on-target budgets, schedules and timelines, for project implementation success. <http://www.lucitechinc.com>

About San Diego Data Pro Inc.

San Diego Data Pro Inc. is a veteran owned software development company specializing in data-driven corporate applications, including custom software, databases, web sites and reporting. The company supports a wide range of industries, including construction, manufacturing, insurance and retail and excels in helping businesses bring order and efficiency to their corporate data and processes, resulting in cost reductions and a better understanding of productivity and progress. In-house and customer facing solutions include data entry, automated processing, integration with existing systems and with external services such as payment processing and address verification. <http://SanDiegoDataPro.com>

About Kevin Davis Insurance Services (KDIS)

For over 20 years, the team at Kevin Davis Insurance Services (KDIS) has built a reputation as a leading wholesale broker of risk products for the community association industry. KDIS has developed several key products designed specifically for community associations and management companies. We foster our reputation by maintaining an absolute commitment to the community association industry and by providing insurance agents and brokers nationwide access to superior markets, excellent coverages, competitive premiums and unmatched customer service. <http://www.kdisonline.com>

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